

September 2009

Curriculum Vitae

Contact Details:

Jill Walker Rettberg
Associate Professor
Dept of Linguistic, Literary and Aesthetic Studies
University of Bergen
Postboks 7800
5020 Bergen
Norway
+47 55588431

Personalia

I was born to Australian parents in Oslo on 24.09.1971, and I'm an Australian citizen and a Norwegian resident. I'm married and have two children born in 1996 and 2008. I changed my name when I was married, so publications before 2007 are published as Jill Walker.

Education

Dr. art., Humanistic Informatics 2003, University of Bergen. Dissertation: *Fiction and Interaction: How Clicking a Mouse Can Make You Part of a Fictional World*.

Cand. philol., Comparative Literature 1998, University of Bergen. Thesis: *Hypertextual Criticism: Comparative Readings of Three Web Hypertexts about Literature and Film*.

Cand. mag., Comparative Literature, Theatre Studies, 1995. University of Bergen.

Høgskolekandidat, Culture And Media Studies, 1995, University Of Stavanger.

Professional Experience

2003 to present: Associate Professor at University of Bergen (in Humanistic Informatics until August 2009, when our group changed its name to Digital Culture).

2005 (Jan) – 2007 (June): Head of the Department of Humanistic Informatics

1999: Researcher at Lingo.uib project, in charge of developing digital learning resources for English literature including a MOO and a hypertextual edition.

1998: Local coordinator for Digital Arts and Culture conference, responsible for practical organisation and website.

Grants And Awards

2006 Prize for Excellence in Research Dissemination (NOK 100,000) from the Meltzer Foundation.

2004 Awarded NOK 40,000 from Norsk Kulturråd and NOK 140,000 from NORDBOK for the establishment of ELINOR: *Elektronisk litteratur i Norden*.

September 2009

Research Publications

2009 and forthcoming

Rettberg, Jill Walker. 2009. "Freshly Generated for You, and Barack Obama": How Social Media Represent Your Life. *European Journal of Communication* 24(4) December 2009.

Rettberg, Jill Walker. "Feral Hypertext: When Hypertext Literature Escapes Control", in Hunsinger, Jeremy et.al. (eds) *International Handbook of Internet Research*. Springer, 2009. Forthcoming.

Rettberg, Scott, and Jill Walker Rettberg. "Narrative and Digital Media". In David Herman, Brian McHale, and James Phelan (eds.) *Approaches to Teaching Narrative Theory* New York: The Modern Language Association of America, Forthcoming, 2009/2010.

Rettberg, Jill Walker. "Digital sakprosa", in Kirsten Kalleberg and Astrid Kleiveland (eds.) *Sakprosaboken for lærerutdanning og lærere*. Oslo: Fagbokforlaget, Forthcoming 2010.

2008

Rettberg, Jill Walker. *Blogging*. Cambridge: Polity Press, 2008.

Corneliussen, H. & J. Walker (eds.) *World of Warcraft. A reader on cultural research on World of Warcraft*. Cambridge MA: MIT Press, 2008.

2007

Walker, Jill. "A Network of Quests in World of Warcraft". In *Second Person: Role-Playing and Story in Games and Playable Media*, eds. Pat Harrigan and Noah Wardrip-Fruin. Cambridge, MA: MIT Press, 2007.

2006

Walker, Jill. "Blogging from Inside the Ivory Tower". Axel Bruns and Jo Jacobs (eds) *Uses of Blogs*. New York: Peter Lang. 2006.

2005

Walker, Jill. "Mirrors and Shadows: The Digital Aestheticisation of Oneself." *Proceedings of Digital Arts and Culture*, Copenhagen, December 1-4, 2005.

Walker, Jill. "Distributed Narrative: Telling Stories Across Networks". Mia Consalvo, Kate O'Riordan (eds.) *The Association of Internet Researchers Annual*. New York: Peter Lang. 2005.

Walker, Jill. "Feral Hypertext: When Hypertext Literature Escapes Control". *Proceedings of ACM Hypertext 2005*, Salzburg September 6-9, 2005.

September 2009

Walker, Jill. "Weblogs: Learning in Public." *On the Horizon* Vol 13, Issue 2, 2005. 112-118.

Walker, Jill. "Links and Power: The Political Economy of Linking on the Web." *Library Trends* 2005;53(4):524-529.

Walker, Jill. "Weblog" and "Cyberpunk", definitions for the *Routledge Encyclopedia of Narrative Theory*, London: Routledge. 2005.

2004

Walker, Jill. "How I Was Played by Online Caroline." *In First Person: New Media as Story, Performance and Game*, edited by Pat Harrigan and Noah Wardrip-Fruin. Cambridge, MA: MIT Press, 2004.

Walker, Jill. "Å lære å gi og motta konstruktiv kritikk gjennom medstudentvurdering." *Universitetspedagogisk utviklingsarbeid i Bergen: Bidrag fra deltakerne i Utviklingsprogram i Universitetspedagogikk*. Bergen: Program for læringsforskning, Universitetet i Bergen 2004. s. 181-197

Walker, Jill. "Noah Wardrip-Fruin: An interview & new work." With Scott Rettberg. *Iowa Review Web* 2004.

Walker, Jill. Response to Bill Seaman's article "Approaches to Interactive Text and Recombinant Poetics". *The Electronic Book Review* 2004.

2003

Walker, Jill. *Fiction and Interaction: How Clicking a Mouse Can Make You Part of a Fictional World*. Dr. art. thesis, Dept of Humanistics, University of Bergen, 2003.

Walker, Jill. "Performing Fictions: Depiction and Interaction." *Fine Art Forum* 18:7, 2003. http://www.fineartforum.org/Backissues/Vol_17/faf_v17_n08/reviews/reviews_index.html

2002

Walker, Jill. "Links and Power: The Political Economy of Linking on the Web." *Proceedings of ACM Hypertext 2002*, Baltimore: ACM Press. 78-79.

Mortensen Torill, and Jill Walker. "Blogging Thoughts: Personal Publication as an Online Research Tool." *Researching ICTs in Context*, ed. Andrew Morrison, InterMedia Report, 3/2002, Oslo 2002.

2001 and earlier

Walker, Jill. "Do you think you're part of this? Digital texts and the second person address." Raine Koskimaa and Markku Eskelinen (eds.) *Cybertext Yearbook*, Jyväskylä University, 2001.

September 2009

Walker, Jill. "Piecing together and tearing apart: reading afternoon, a story." *Proceedings of ACM Hypertext '99*. Darmstadt: ACM Press. 111–17.

Walker, Jill. "A Child's Game Confused: A Hypertextual Riff Against (or With?) Some Netpoems." *JoDI 1.7*, 2000. <<http://cmc.uib.no/jill/txt/childgame>>

Walker, Jill. *Hypertextual Criticism: Comparative Readings of Three Web Hypertexts about Literature and Film*. Cand. phil. thesis. Dept of Comparative Literature, University of Bergen, 1998.

Walker, Jill. "Tripp trapp tresko i cyberspace: en hypertekestuell anmeldelse av Juliet Ann Martins elektroniske diktsyklus xxxooxxx." *Vinduet.no*, 1998.

Popular articles

2007 "Litteratur på nettet: en innføring i elektronisk litteratur" *Norsklæreren* 1/2007.

2004 "Kunst i bevegelse: Elektronisk kunst i offentlige rom" Dahl, Janne Stang and Jøran Rudi (eds.) *Elektronisk kunst i offentlige rom*. Oslo: PNEK/NOTAM.

2000 "Om Reagan Libraries", *Kunstnett Norge*, 3/5/00. (<http://kunst.no/9lokaliteter>)

2000 "Men hvorfor virker ikke musen?" *Kunstnett Norge* november 2000.

1991-98 Artikler og bok- og teateranmeldelser i Studentradioen i Bergen, Studvest, Hugin og Kulturspeilet.

Websites

2000-2009 [jill/txt](http://jilltxt.net) – research weblog at <<http://jilltxt.net>>

2006 [Elinor.nu](http://elinor.nu) – catalogue of electronic literature in the Nordic countries. (Project manager, design by Pixelpikene)

2000 "A Child's Game Confused: A Hypertextual Riff Against (or With?) Some Netpoems." *JoDI 1.7*, 2000. <<http://cmc.uib.no/jill/txt/childgame>>

1999 "Jernvev"

<http://web.archive.org/web/20050211094133/www.uib.no/People/smkpg/jernvev/>

Social Media Presence

Twitter: <http://twitter.com/jilltxt>

LinkedIn: Search for Jill Walker Rettberg

Slideshare: <http://slideshare.net>

Invited lectures and conference presentations

1. Sosiale medier, virtuelle møteplasser. PricewaterhouseCoopers Region Vest, årsseminar, Solstrand, 04.09.2009.

September 2009

2. Journalistikk i og med sosiale medier. Bergens Tidendes interne fagdag, 20.05.2009
3. Presentasjon av boken *Blogging*. Studia, Bergen, 26.03.09.
4. Slik lykkes du med blogger. Grow '09, Bergen, 25.03.09
5. Blogging og sosiale nettverk. Kari Skjønbergdagene, HiO, 09.02.2009
6. Etter Gutenbergparentesen. Neptunseminaret, 24.01.2009
7. En blogger i Azeroth. Bergen elektroniske kunstsenter, 02.2008.
8. Sosiale nettverk: sammen er vi sterke? First Tuesday Bergen, 05.02.2008
9. Født som nettbruker? Bruk av blogg og wiki blant dagens studenter. Fleksibel læring, Universitetet i Oslo, 15-16.11.2007.
10. Corporate Blogging. Guest lecture, " Exploring Online Consumer Communities", Norges handelshøgskole, 09.11.07.
11. Profesjonell blogging (hvorfor blogging er bedre enn reklame). Edit 8.0: RELEVANS. Geilo, 19-21.10.2007.
12. Blogs, Literacies and the Collapse of Private and Public. University of Western Australia, 25.09.07.
13. Blogs, Literacies and the Collapse of Private and Public. Digital Arts and Culture, Perth, September 2007.
14. Repeating, Appropriating, Blogging. MIT 5, Cambridge MA, 27-29.04.07.
15. Corporate Blogging. Microsoft Norway, OSG group. Internal Seminar. Oslo 05.02.2007.
16. Blogging Trends. Annonsørforeningen (Norwegian Advertiser's Association): seminar on User-Contributed Content. Oslo 07.12.2006
17. Feral Textuality: How Domesticated Media Went Wild. Article Festival. Stavanger, 17.11.2006.
18. Blogging og læring. Kompetanseforum i IKT og læring, University of Bergen, 09.11.2006.
19. Blogging, informasjonsarbeid og markedsføring.. Kommunikasjonsforeningen, Bergen, 08.11.2006.
20. Nettformidling. Kulturnett Norge. Bergen, 16.10.2006.
21. From Bards to Blogs: A Pre-history of Blogging. Games, new Media and Democracy, University of Bergen, 16.10.2006-17.10.2006.
22. Network Literacy: Learning with Blogging and Web 2.0. Keynote lecture. Technology, Colleges & Community: Worldwide Online Conference 2006. Hawaii and online, 18.04.2006-20.04.2006.
23. Institutional Repositories: A Researcher Point of View. Institutional Repository Workshop. Bergen, 19.04.2006.
24. Weblogger som forskningsverktøy. Guest lecture, Södertörns högskola, 14.12.2006.
25. Mirrors and Shadows: The Digital Aestheticisation of Oneself [Vitenskapelig foredrag]. Digital Arts and Culture, Copenhagen 1-4 December 2005.
26. Nettkunst: Når kunstnere tar over nettet [Populærvitenskapelig foredrag]. Kunstformidlingsseminar ved Nasjonalmuséet, Oslo 06.10.2005 - 07.10.2005.
27. Feral Hypertext: When Hypertext Literature Escapes Control [Vitenskapelig foredrag]. Hypertext 2005, Salzburg; 06.09.2005 - 09.09.2005

September 2009

28. Multidisciplinarity in Knowledge Work [Deltager i paneldebatt]. Hypertext 2005; 06.09.2005 - 09.09.2005
29. Critical editions of feral texts? [Vitenskapelig foredrag]. Digital Textuality seminar, Ecole Normale Supérieure, Lyon; 04.09.2005 - 06.09.2005
30. Digital ungdomskultur: Blogging, nettdagbøker og deiligst.no [Populærvitenskapelig foredrag]. Holbergprisen i skolen, Universitetet i Bergen; 27.04.2005
31. Kollektiv hypertext: nettverket som sosialt rom [Vitenskapelig foredrag]. Nettverk! Sosiale - digitale; 18.04.2005
32. En presentasjon av faget humanistisk informatikk [Populærvitenskapelig foredrag]. HiB EXPO 2005 - Seminar og Lunsjmøte: IKT ; 14.06.2005
33. The Perils of Fiction [Vitenskapelig foredrag]. Seminar på Intermedia, Universitetet i Oslo; 19.11.2004 - 19.11.2004
34. Timestamps: Time in the Network [Vitenskapelig foredrag]. ISEA 2004: 12th International Symposium on Electronic Art; 14.08.2004 - 22.08.2004
35. Narratives: Telling Stories Across Networks. Foredrag, AoIR 5.0 - Association of Internet Researchers. University of Sussex, Storbritannia, 19. - 22. sep 2004
36. Walker, Jill M.; Lawley, Elizabeth; Halavais, Alex; Paquet, Sebastien og Shirky, Clay. Weblogs and Cross-Disciplinary Communication. Foredrag, The Fifth Annual Convention of the Media Ecology Association. Rochester, NY, USA, 10. - 12. jun 2004
37. HUMlab, Umeå University (2002)
38. Guest lecture at Avdeling for media og kommunikasjon, Høgskolen i Volda (2002)
39. Temakonferanse SKIKT, Norsk forskningsråd, 2001 (med Carsten Jopp)
40. 2000 14/4 Jyväskylä
41. Norske kunstforeningers landsforbund
42. Kunstnett Norge
43. Forskningsdagene 2002 Bergen
44. Deichmanske bibliotek, 2001
45. Høgskolen i Oslo, bibliotekarutdannelsen
46. Australian Film institute
47. Brodd
48. Surface
49. CW2k
50. Presentation, ACM Hypertext 2000.
51. Hypertext writers workshop, ACM Hypertext 2000.
52. Presentation, ACM Hypertext 1999, Darmstadt.

ACADEMIC SERVICE

Project leader of ELINOR: a network for Electronic Literature in the Nordic region. 2004-2006.

Peer reviewer for publishers Polity Press and MIT Press; for journals Convergence, Computers and the Humanities, JoDI, Game Studies and HyperRhiz; for conferences

September 2009

Digital Arts and Culture (1999, 2000, 2001, 2003, 2005, 2007) and ACM Hypertext (2001, 2004, 2005).

Program committee member of international conferences Digital Arts and Culture 2003 and 2007 and ACM Hypertext 2005. Co-chair for Literary Hypertext stream at ACM Hypertext 2005. Co-chair for Hypertext Readings at ACM Hypertext 2001. Program committee member of Digital og sosial, a conference held in Bergen in November 2004 in collaboration with Fylkesbiblioteket i Hordaland and Sjøkrigsskolen.

Organiser of workshop: Worlds of Warcraft, Bergen 3-4 Nov, 2006.

Jury member for Dagbladet's blog contest, 2005; for Digitale fortellinger, project run by PNEK (Produksjonsnettverket for elektronisk kunst) and NRK, 2005.

Board member of Bergen elektroniske kunstsenter, 2002.

Advisory Board Member: Kulturnett.no for ABM-utvikling; University of Bergen's external website, Bergen kommune's Plan for Art, electronic art section (Kunstbyen 2008-2017).

Co-editor with Susana Tosca for the Hypertext Criticism theme of JoDI, the Journal of Digital Information, a peer-reviewed, international journal.

Opponent for Anne-Mette Thorhauge's PhD defence, University of Copenhagen, 2007.

Media coverage (incomplete)

Intervju om mammablogging. Radio Norge [Radio] 2009-08-21

Diskusjon om sosiale medier i valgkampen med Heikki Holmås, Nikki Scheie og Jill Walker Rettberg. TV2 Alltid nyheter [TV] 2009-08-16

Hvorfor blogger vi om mammalivet?. Mamma [Blad] 2009-08-01

Forsker på dødsårsaker i World of Warcraft. Vårt Land [Avis] 2008-12-07

Bloggeksperten. Forskning.no [Internett] 2008-09-07

Der alle har ei stemme. På Høyden [Internett] 2008-09-03

Bloggere får mer status. Bergens Tidende [Avis] 2008-09-06

Sveip. NRK2 [TV] 2008-09-03

Sveip. NRK2 [TV] 2008-08-26

Intervju om blogging i NRK kulturnytt. NRK [Radio] 2008-07-29

Tar tempen på blogging. Klassekampen [Avis] 2008-07-29

På linje med verdens verste diktaturer. Journalisten.no [Internett] 2008-07-07

September 2009

Blogger seg til inntekter. Bergens Tidende [Avis] 2008-06-30

EU-utvalg vil kontrollere bloggere. Bergens Tidende [Avis] 2008-07-08

Innslag om World of Warcraft antologien på MM. BTV [TV] 2008-04-04

Rapport frå Azeroth. På Høyden [Internett] 2008-04-02

Forsker for å forstå WoW. Barnevakten.no [Internett] 2008-01-08

Hjelp av Obama Girl. Bergens Tidende [Avis] 2008-01-04

Uvande med IKT-verkty i undervisninga. På Høyden [Internett] 2007-12-07

Bryter etiske retningslinjer. Universitas [Internett] 2007-11-28

Virtuell politikk. Budstikka [Avis] 2007-08-25

Intervju om nettsamfunn på TV2 Nyhetskanalen.. TV2 Nyhetskanalen [TV] 2007-06-13

Forskere uten lampefeber. Morgenbladet [Avis] 2007-04-20

På nett med HF. StudVest [Avis] 2007-02-14

Til kamp mot tidsskriftforlag. Forskerforum [Avis] 2007-02-01

"Har verdens største rollespill som pensum." Bergens Tidende 01.10.2006

"Software Tracks Mood Swings of Blogosphere." New Scientist (online) 20.04.2006

"כולם של באלבורם פני" Haaretz (Israeli newspaper). 11.04.2006

"Kurér 27: Blogging" NRK P2. 25.03.2006

"Bloggforsker tildeles Meltzerprisen." Bergens Tidende. 07.03.2006

"Formidlingspris til Walker og Kaland." På Høyden [Online newspaper] 06.03.2006

"Hundre tusen kroner til forskningsblogg fra Bergen" Norsk bibliotekforening [Online newspaper] 06.03.2006

"The Me Everybody Knows." The Baltimore Sun. 29.01.2006

"Disse vil du høre mer fra." Bergens Tidende. 13.11.2005

"IT-næringen etterlyser ny kompetanse" Bergen næringsråd (web) 16.06.2005

"Brief interview about digital story project." NRK P2: Kulturbeitet [Radio] 14.09.2005

"New Kids on the Blog." Dagens næringsliv [Avis] 04.06.2005

Innslag i TV2 nyhetene kl 21: om farer for ungdom ved chatting. TV2 [TV] 06.04.2005

"Digitaliserte tanker." NRK P1: Norgesglasset [Radio] 14.04.2005

September 2009

Intervju i Norgesglasset om blogging og forskning.. NRK P1 [Radio] 18.04.2005

"Bloggen vs nettavisen - likheter og forskjeller." Intervju. Skråblikk 01.11.2004

"Inside the ivory tower." Guardian Unlimited 23.09.2004

"Den digitale generasjon bryter medienes monopol." Intervju. Mandag morgen 24.05.2004, Nr. 18-19, s. 40-42

"How to write a blog-buster." Intervju. Guardian Unlimited 08.04.2004

Radiointervju i sending om weblogger, fiksjon og selvpublisering. The Word. BBC World Service, Storbritannia, 22. apr 2004

Radiointervju i et innlegg om nettdagbøker. NRK P2: Wok [Radio] 12. mars 2004

"Scholars Discover Weblogs Pass Test as Mode of Communication." Online Journalism Review 11.05.2004

Radiointervju, Morgensendingen. NRK Hordaland, 18. nov 2003

"Fascinert av fiksjon." Bergensavisen, 27.12.2003, s. 47-47

"Verdt å vite spesial: Forskning på videospill." NRK P2, 30. des 2003

"Jill Walker er doktor i e-post." Dagbladet 26.12.2003, s. 6-6

"Doktor i internettfiksjon." NRK.no. 18.11.2003

"Warblogs: Weapons of Mass Destruction" The Australian 10.03.2003

"-Alle forskere bør skrive weblogg." Intervju. Forskning.no 28.10.2002

Feature about weblogs. The Age. [Newspaper] 28.2.2002

"Tilbake til web-fremtiden." Dagens medier 25.10.2002

Interview. Australian Broadcasting Cooperation: Artery. [Radio] Recorded 3.7.2005

Interview. The Age. [Newspaper] 19.03.2001

Interview. Kulturnett Norge [Web journal]. 12.02.2001