



Seeing Ourselves Through Technology

How We Use Selfies, Blogs and Wearable Devices to See and Shape Ourselves

Jill Walker Rettberg

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Selfies, blogs and lifelogging devices have become important ways in which we understand ourselves. Jill Walker Rettberg analyses these and related genres as three intertwined modes of self-representation: visual, written and quantitative. Rettberg explores topics like the meaning of Instagram filters, smartphone apps that write your diary for you, and the ways in which governments and commercial entities create their own representations of us from the digital traces we leave behind as we go through our lives.

Jill Walker Rettberg is Professor of Digital Culture at the University of Bergen, Norway. She is the author of *Blogging* (2nd Ed. 2014) and co-editor of a scholarly anthology on *World of Warcraft* (2008), and has been blogging at jilltxt.net since 2000.

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